

MARK DERHO | EXPERIENCE CHART



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Thank you for evaluating my **Experience Chart**, visually depicting roles and number of months, descending chronologically.

In 1993 New York City, I taught myself HTML and Photoshop, and began my career as the first Web and Graphic Designer for the first website WYSIWYG platform.

2015-2017, I excelled as a websites and search marketing contractor to a bicycle rental small business with two stores, resulting in a performance-based promotion to Vice President Marketing Operations. By end of 2017 and under my leadership the business quadrupled revenue, multiplied number of locations five-fold, and became the most visibly recognized brand in the industry, and Official New York City Bike Partner through 2022, exclusively located in Central Park and NYC Parks.

And in between, see a +20 year diverse and comprehensive Internet-centric career; specializing in websites, software, search, content, and marketing.

Regards, Mark Derho.

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